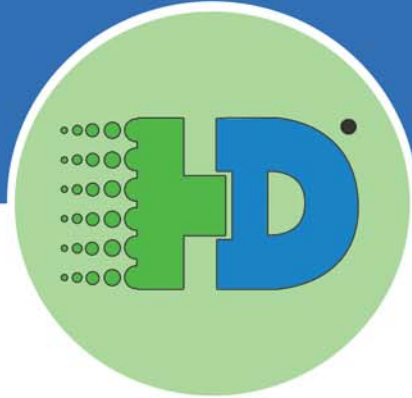


# PRESS RELEASE



## FOR IMMEDIATE RELEASE

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## HALF DENTAL OPENS NEW PRACTICE IN OREM

NEW PATIENTS BEING ACCEPTED AT 29 W. UNIVERSITY PARKWAY LOCATION.

OREM, UTAH - Half Dental, a leader in affordable dental services, is excited to announce the addition of their new practice at 29 W. University Parkway in Orem with a grand opening celebration and ribbon-cutting at 12:00pm on March 28.

"We're excited to open a third Half Dental office in Utah." Stated Chayse Myers, President of Half Dental Franchise. "We opened our St. George location in a competitive market for a new dental practice -- but Half Dental St. George grew quickly." Mr. Myers stated a second Utah location opened last year in Ogden. "With the positive reception we received, it was a logical choice to expand into Utah County. In addition to a state-of-the-art dental office, we're fortunate to have Dr. Barry Hillam return from teaching to treat patients at our facility."

Mr. Myers said Half Dental Franchise gives new dental practices a competitive edge by training in-house staff, reducing operational expenses, and handling all marketing activities. He stated this allows the doctor to focus on patient care while remaining in charge of their practice.

Half Dental Orem invites the public to join them for lunch, provided by JDawgs, and to tour the new facility. Drawings will be held for free cleanings, exam and x-rays at the new practice.

### About Half Dental

Founded in 2004, Half Dental is a leader in innovative dental practice management to a growing network of franchised and affiliated dental centers. Half Dental offers franchising opportunities to dental providers looking to open a new practice or expand an existing office. For more information, visit <http://www.jointherevo.com/>

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